

# Comfort Craft® - Features, Advantages & Benefits

C.C. FEATURES	CC9500	CC7500	CC5500	CC4500	ADVANTAGES/BENEFITS
Season-To-Season Reversible Duvet Cover - Winter Side	✓				Winter Side: Naturally Antibacterial Bamboo Top Surface and Natural Latex Contouring Support
Season-To-Season Reversible Duvet Cover - Summer Side	✓				Summer Side: Cool Plus®/Memory-Cell® - Body, Shape and Temperature Responsive Material
Pillow Flex	✓	✓	✓	✓	New age foam has contouring plush feel of fiber while resisting the body impressions associated with fiber
Talay Latex	✓		✓		Recognized world-wide as the premium Latex. The Talalay process insures the highest quality and performance standards for naturally antimicrobial, long lasting and earth-friendly sustainable Latex
Memory-Cell®	✓	✓			Temperature responsive space-age material contours to the body for even weight distribution to eliminate pressure points
Bamboo Top Cover Materials	✓				Earth-friendly, renewable and sustainable Bamboo fabric is naturally antimicrobial while the fabric feel is incredibly plush and resilient
Cool Plus® Top Cover Material	✓				Breathable, temperature neutral material eliminates heat build-up
PetMe™ Mink Super Pillow Top Cover Material		✓			PetMe™ Belgian stretch top cover material offers the incredibly comfortable feel of luxurious Mink
Aloe Vera High Profile Pillow Top Cover Material			✓		Skin-friendly Aloe Vera top cover stretch material is breathable and provides low tension contoured tailoring
Cotton Fiber Blend Pillow Top Cover Material				✓	Skin-friendly top cover stretch material is breathable and provides low tension contoured tailoring
Multi-Zoned Body Balance Support	✓	✓	✓		Optimizes support physics and provides separately designed zones for head-to-toe comfort
Smart Top	✓	✓	✓	✓	Removable top cover is re-fluffable and refreshable for years of healthy sleep
Suede Side Panels	✓	✓	✓	✓	Fashionable faux Suede side panels are aesthetically pleasing and more durable than old-fashioned side panel materials
Fully Assembled Foundation	✓	✓	✓	✓	Much more stable and more aesthetically pleasing than "erector-set" style foundations that require assembly. Both King and Queen foundations are split for additional strength, stability and convenience when moving
Meets and Exceeds Consumer Products Safety Commission Standards	✓	✓	✓	✓	For your health, safety and well-being
Made-In-U.S.A.	✓	✓	✓	✓	Crafted with Pride by InnoMax®, America's Finest Sleep Products®
Moisture Barrier	✓	✓	✓	✓	Cleanable Barrier that helps create a Hypoallergenic sleep environment
Convert-A-Bed® Ready	✓	✓	✓	✓	The most versatility offered by any single mattress allowing clients to change or update their sleep surface
Integrated Liner	✓	✓	✓	✓	When a Hypoallergenic sleep environment is a must, this option allows the sleeper to rest easy
Proof Positive Power Edge	✓	✓	✓	✓	Edge support offering comfort whether sitting on the side or lying on the mattress
Memory Weave	✓	✓	✓	✓	Provides our Power Edge with a "no bow" design increasing the durability and longevity by not allowing Oxidation of the foam
Universal Foundation	✓	✓	✓	✓	Eliminates SKU's needed to keep in stock
Individual Comfort	✓	✓	✓	✓	Comfort Craft's design allows individuals to create a tailored sleep environment
Double Self-Mending Zipper	✓	✓	✓	✓	Maximizes a mattresses accessibility and durability. If a zipper separates, just re-zip to repair
Tack & Jump Quilting	✓	✓	✓	✓	No lumping or bunching design allowing for a luxurious feel and exceptional beauty and durability
Burnished Bronze Corner Caps	✓	✓	✓	✓	Each detail is important with Comfort Craft® - right down to the foundation. The burnished brass corner caps finish out the high end looks of the entire line